

Richard Robb

COLUMBIA UNIVERSITY – SCHOOL OF INTERNATIONAL AND PUBLIC AFFAIRS

Professor of Professional Practice (full-time) **2002 – present**

Teach Economics of Finance, International Capital Markets. Previously taught Advanced Structured Credit, and Foundations of Individual Choice.

Adjunct Professor **2001 – 2002**

Taught year-long sequence on microeconomics.

Director Concentration in Int'l Finance & Economic Policy **2007 - present**

BUSINESS EXPERIENCE

Christofferson, Robb & Company (CRC) **2002 – present**
Chief Executive Officer

Located in New York, London and Tokyo, CRC manages \$7.5 billion for public pension plans, sovereign wealth funds and university endowments.

The Dai-Ichi Kangyo Bank (DBK) **1992–2001**

DKB Financial Products, Inc. **1995 – 2001**

Executive Vice President, Global Head and Director

DKB International PLC (DKBI) **1998 – 2001**

Managing Director

Managed trading, marketing, legal, research and systems departments of DKB's global derivatives and securities subsidiaries in New York, London and Hong Kong. (DKB, predecessor of Mizuho Bank, was the world's largest bank.)

DKB Financial Products, Inc. **1992 – 1995**

Senior Vice President/Head Trader

Ran global trading of USD swaps and options.

Chicago Corporation (UBS Securities) **1985 – 1992**

Bond sales and trading (1985–1990). Head of Risk Management Committee (1990–1992)

SELECTED ACADEMIC PUBLICATIONS

“Alternative methods for evaluating the impact of interventions: An overview.” (with James J. Heckman), *Journal of Econometrics*, 30, pp. 239-267, 1985.

“Alternative Methods for Estimating the Impact of Interventions” (with James J. Heckman) in *Longitudinal Analysis of Labor Market Data*, ed. by J. Heckman and B. Singer, Cambridge University Press, 1985.

“Using Longitudinal Data to Estimate Age, Period and Cohort Effects in Earnings Equations” (with James J. Heckman) in *Cohort Analysis in Social Research Beyond the Identification Problem*, ed. by W. Mason and S. Feinberg, Springer-Verlag, New York, 1985.

“Alternative Methods for Solving the Problem of Selection Bias in Evaluating the Impact of Treatments on Outcomes” (with James J. Heckman) in *Drawing Inference from Self Selected Samples*, ed. by H. Wainer, Springer-Verlag, New York, 1986.

“Alternative Identifying Assumptions in Econometric Models of Selection Bias” (with James J. Heckman), *Advances in Econometrics*, Vol. 5, ed. by G. Rhodes, 1986.

“The Value of Longitudinal Data for Evaluating the Impact of Treatments on Outcomes” (with James J. Heckman), *Panel Surveys*, Wiley, ed. by G. Duncan and G. Kalton, New York, 1988, pp. 512-538.

“Testing the Mixture of Exponentials Hypothesis and Estimating the Mixing Distribution by the Method of Moments” (with James J. Heckman and James Walker), *Journal of the American Statistical Association*, Vol. 85, No. 410, June 1990, pp. 582-589.

“Comments on Richard Zeckhauser's *Investing in the Unknown and Unknowable*,” *Capitalism and Society*: 1: 2. 2006.

“Nietzsche and the Economics of Becoming” *Capitalism and Society*: Vol 4:3 2009.

“An Epistemology of the Financial Crisis,” *Critical Review*: 25:2, 131-161. 2013

“Introduction to 'Monistic Ideals, Plural Values, and the Limits of Philosophy' (by David Sidorsky), 'Madness of Choice' (by Mark C. Taylor), and 'The Moral Significance of Economic Life' (by Andrzej Rapaczynski)” *Capitalism and Society*: 8:2. 2013.

“Heterogeneity versus duration dependence with competing risks: an application to the labor market,” Richard Robb, Halina Frydman and Andrew Robertson (2017) *Appl. Stochastic Models Bus. Ind.* 33 465–475.

Willful: How We Choose What We Do (November 2019). Yale University Press.

“An Equilibrium Model of Corporate Environmental and Social Governance,” Richard Robb, Vinay Viswanathan and Martin Sattell (December 2021). *Capitalism & Society*, Volume 15, Issue 1.

“Sustainability as an Externality: An Accounting Manifesto” (March 2023) *Accounting for a Sustainable World Quarterly*, Center for Accounting Research and Education at the University of Notre Dame, Mendoza School of Business.

EDUCATION

University of Chicago
PhD, Department of Economics

March 1985

National Science Foundation Graduate Fellowship in Economics. Co-principal Investigator (with James Heckman) in three-year grant from Department of Labor to study impact of training programs on participant earnings.

Duke University

September 1981

BA Economics, *Summa Cum Laude*, *Phi Beta Kappa*. Completed requirements for BA in Mathematics.

Other: Co-editor with Edmund Phelps of *Journal on Capitalism and Society*. (2008-present)